

RAMPWORTH is an agile-strategy firm. We help transformative leaders maximize value through strategies that harness the forces of disruption.

STRATPATH™

Successful innovators use agile development because it helps super-charge execution. STRATPATH is similar but focuses on agile thinking, giving transformative leaders a simple & effective way (time and cost) to honing their HORIZON-3 thesis & strategy in response to shifts to the disruptive forces and competitive landscape.

THE GOAL... STRATPATH helps CEO's & innovation leaders carve-out a safe-zone to absorb fresh insights and hone their Horizon-3 thinking, adjusting vision/strategy as required to stay ahead of the change-curve.

THE BENEFIT... embedding 'agile-strategy' into the organization is critical to maximizing value and reducing risk, but you can also expect to accelerate execution (ensure alignment / reduce friction), and increase agility. This literally hard-wires the organization for rapid course-correction (when/if the landscape shifts).

VIDEO – a quick overview of the process and benefits

ABOUT RAMPWORTH – we are a strategy firm focussed on helping transformative leaders maximize enterprise value. We are Horizon-3 focussed. It's our job to help hone the vision & strategy and in the process, build internal alignment to accelerate execution. To keep pace with rapid shifting of the forces of disruption and competitive landscape, we and leverage agile strategy tactics that improve the organizations ability to sense critical changes and course correct fast.

ABOUT STRATPATH – this is an annual program, customized for the speed and pace of change that you operate at. The cadence is up to you, but typical approach is a ½ day / month commitment :

MONTHLY PROGRAM INCLUDES:

- . Monthly Facilitated H-3 Session (typically ½ day per month - 1-on-1)
- . Annual Thesis Recalibration & Strategy Implications – (full day – leadership team)
- . Adhoc support (email / call – hot topics)
- . Emerging Force Briefings (2 to 3 per year - like having an analyst on the team)
- . Strategy Tools (ForceMap + EDGEFORCE Forums etc.)
- . STRATPATH Events (Annual THINK-SUMMIT (Whistler) + adhoc remote sessions)

COST varies by scope. The program above costs \$24,000.- per year (\$2k per month for 12 months)

STRATPATH is just one example of our unique approach to thesis-driven strategy... how can we help you?